



Amplifying HB 62 Across Texas

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Presentation Overview

Where do Texans stand on texting and driving?

What do Texans report as their texting and driving behavior?

How much do people text and drive in Texas?

What do Texans know about HB 62?

Climate Before HB 62

City
ordinances in
lieu of state
law.

National norm
of states
banning
texting while
driving.

Groundswell of
support for
statewide ban.

Before HB 62:

Where do people stand?

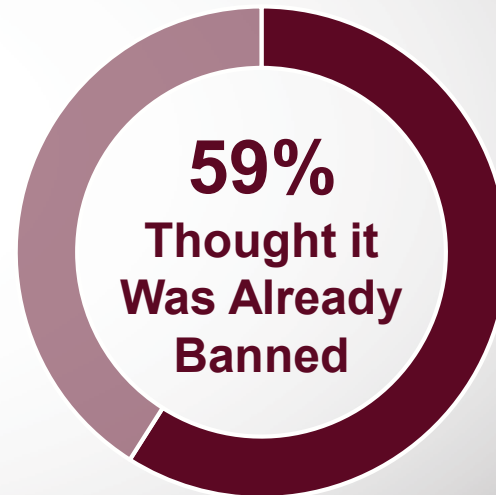
2017 Ban



Texting & Driving

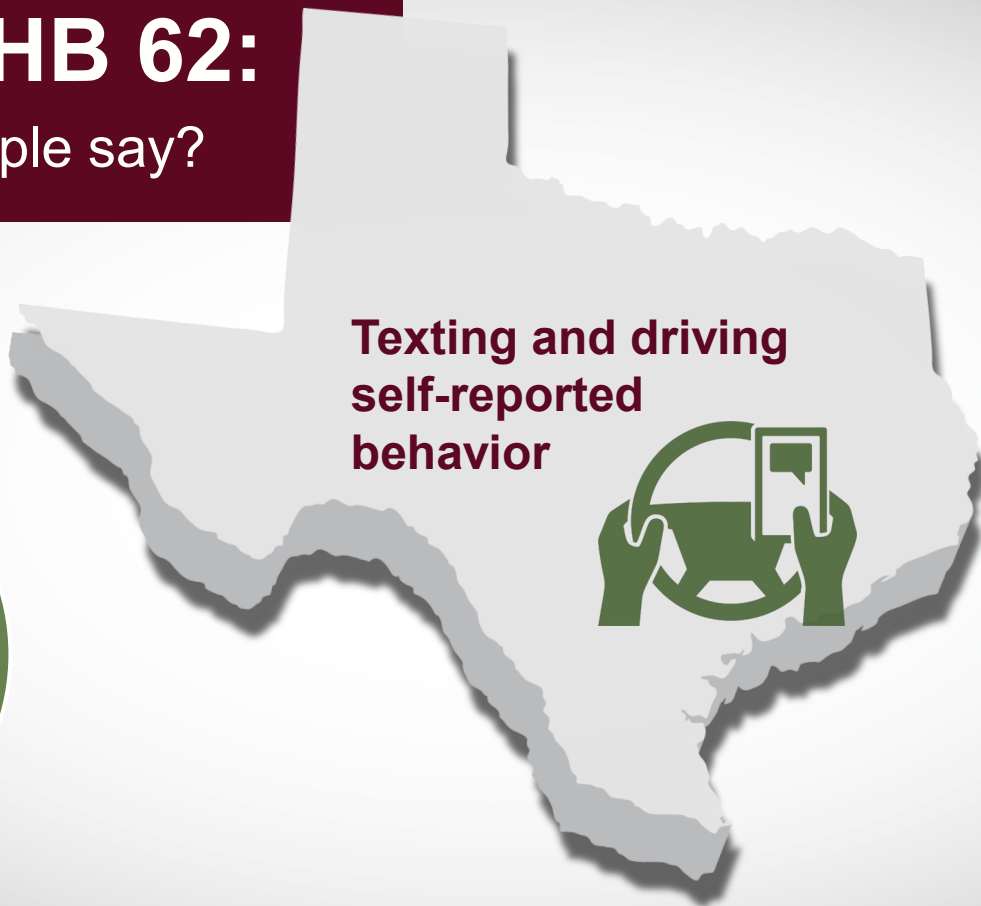
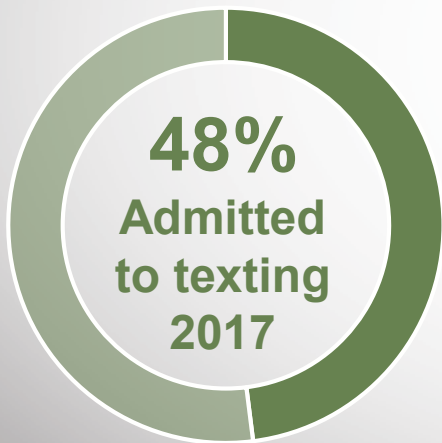


Perception



Before HB 62:

What do people say?



Before HB 62:

What do people say?

**2017 AAAFTS safety
culture survey**



45%

Read a Text



35%

Wrote a Text
While Driving

After HB 62:

What do people say?

Texting and driving
self-reported behavior



65%

Report texting
in past 30 days

What situations:



29%

on city streets
with low speed limit



24%

on very familiar
roadways



24%

while stopped at a
traffic light or stop
sign

After HB 62:

What do people say?

Change in texting and driving self-reported behavior since law enacted:

14%

Increased
Texting



32%

Stayed the
Same



32%

Decreased
Texting



6%

Stopped
Texting



After HB 62:

What do people say?

Change in texting and driving self-reported behavior since law enacted:

15%

Use Hands
Free More

15%

Stayed
the Same

32%

Decreased
Texting

11%

Watch
for law
enforcement
more

10%

Keep Cell
Phone Out
of Sight

23%

No
Change

What do people do?

Observational Surveys

National



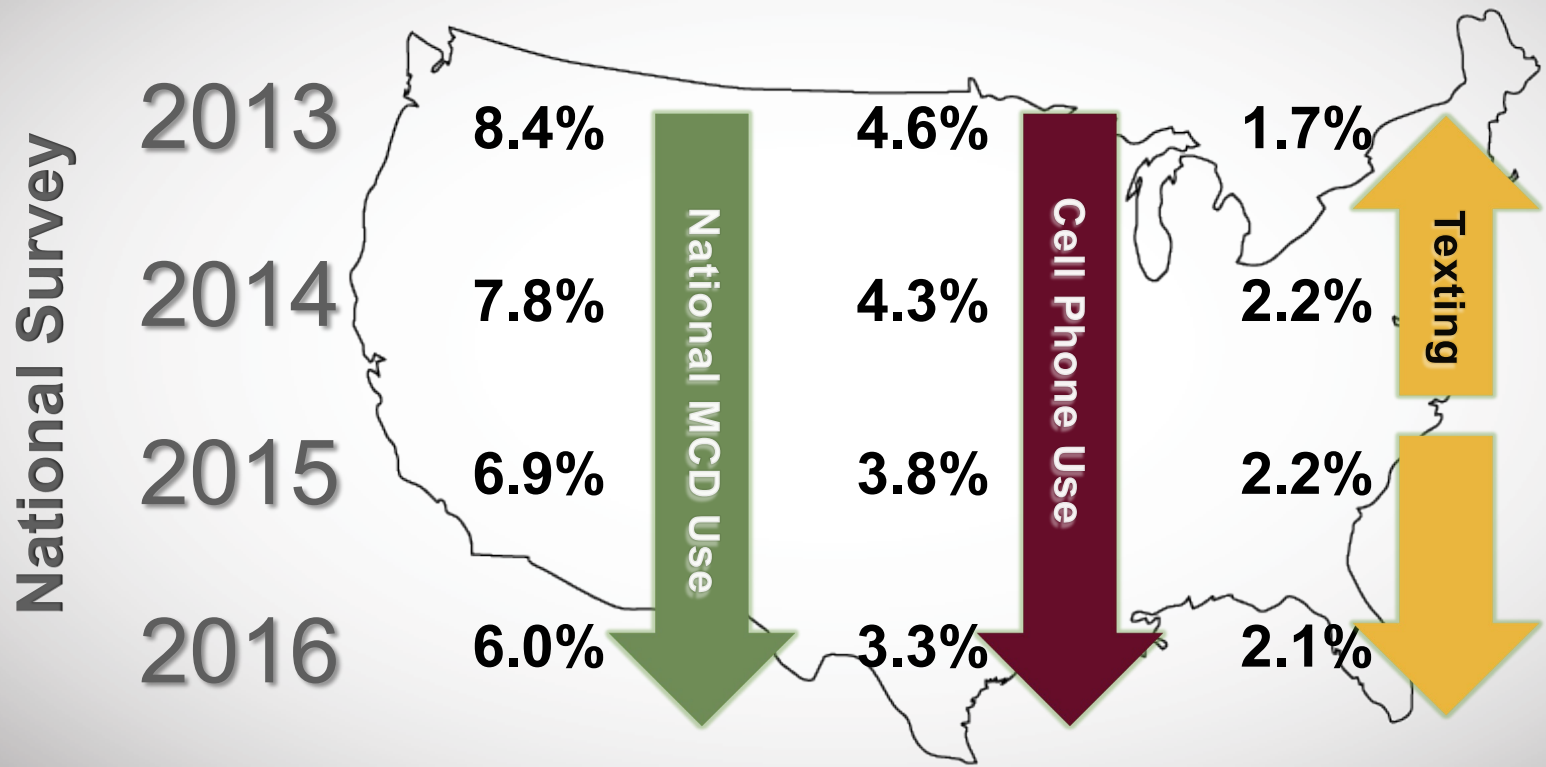
State



Local



Observed Electronic Device Use

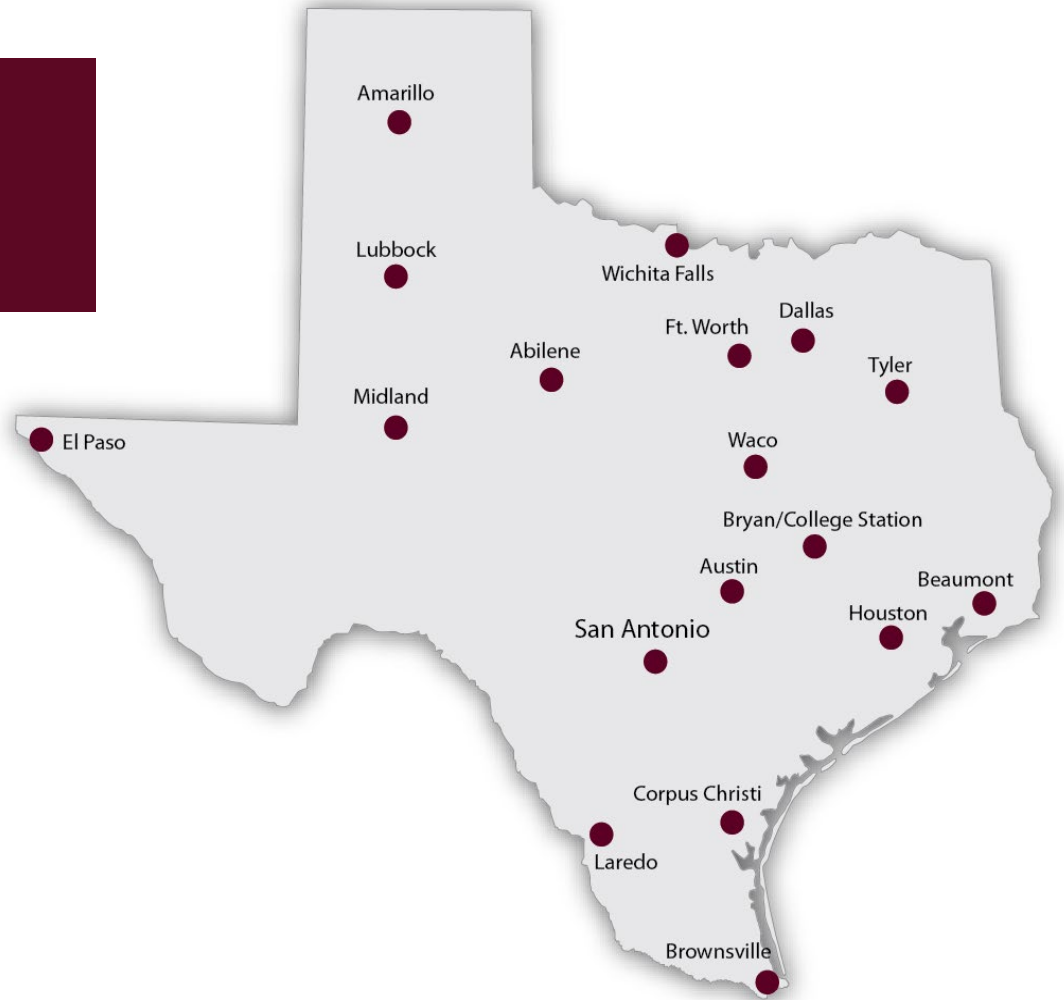


What do people do in Texas?

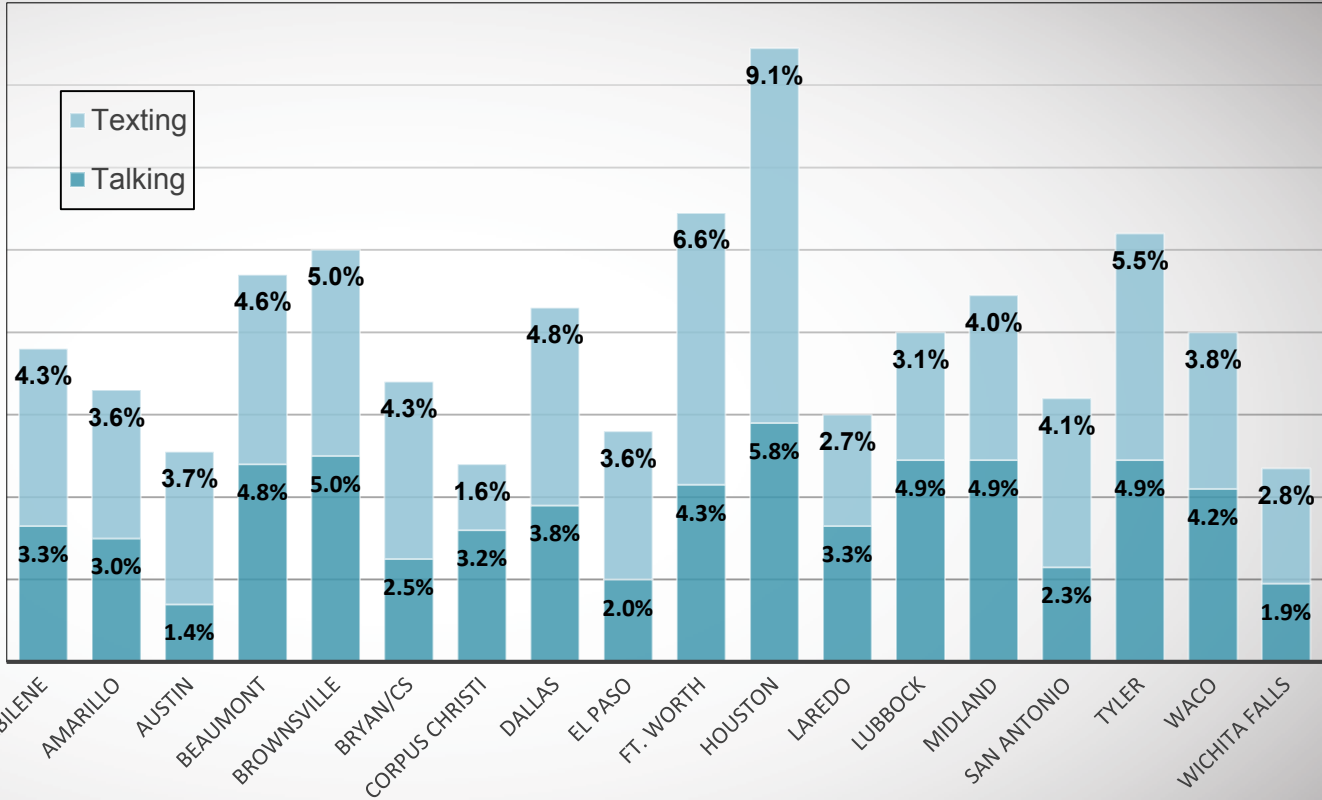
MCD % USE	2013	2014	2015	2016	2017	2018
Cell Phone Use	6.7	5.9	5.0	4.7	4.8	4.0
Texting	3.6	3.7	3.5	3.6	4.6	5.1
Statewide Overall Estimate*	10.2	9.0	8.0	8.2	8.7	8.6

What do people do?

Texas MCD Urban Survey



Driver Cell Phone Use for Talking and Texting by City



**Local
Level –
What do
people do?**

18-city results

Local Level – What do people do?

Prior ordinance
effects

Cities with Hands-Free Ordinance Prior to State Law	Percent WCD Use	Cities with Texting Ban Prior to State Law	Percent WCD Use	Cities with No Ordinance	Percent WCD Use
Amarillo	6.6	Brownsville	9.8	Abilene	7.5
Austin	5.1	Lubbock	7.9	Beaumont	9.0
Bryan/College St	6.8	Midland	8.6	Dallas	8.5
Corpus Christi	4.8			Fort Worth	10.7
El Paso	5.3			Houston	14.4
Laredo	7.0			Tyler	10.2
San Antonio	6.2			Waco	8.0
Wichita Falls	4.7				
Average Use	5.8		8.8		9.8

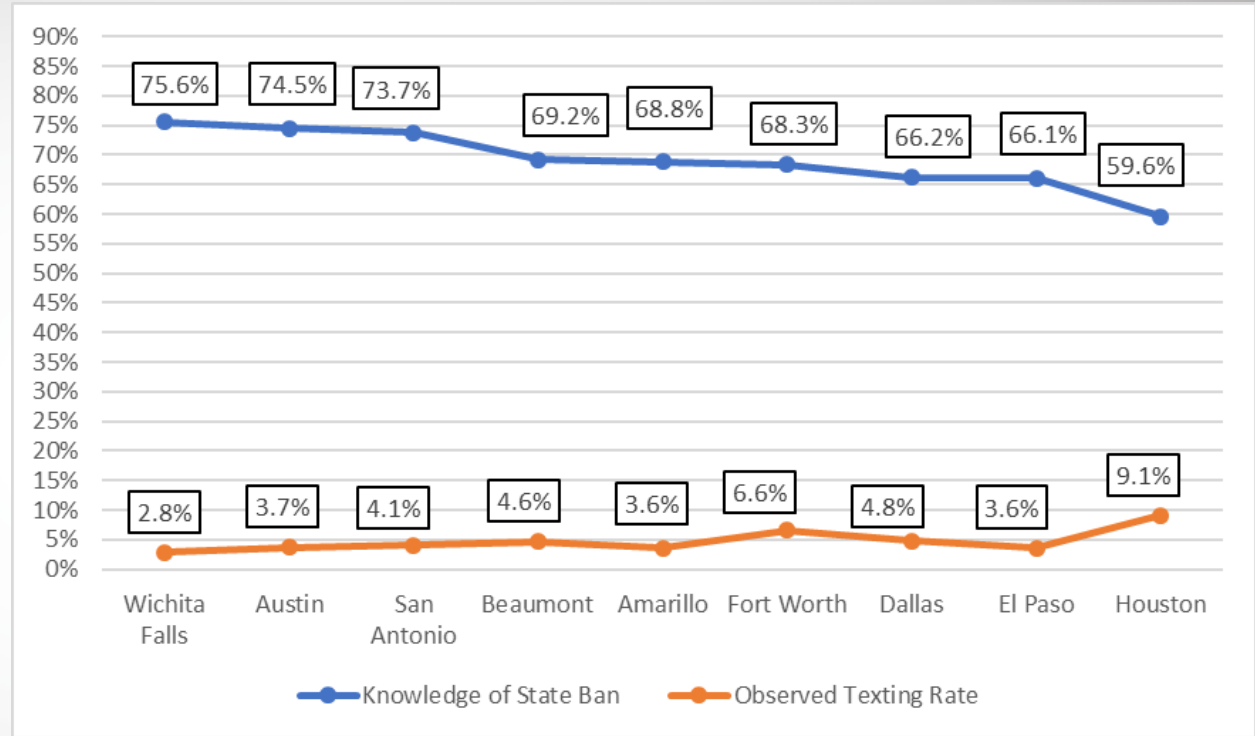
Local Level – What do people think?

Knowledge of State Ban:

High		Medium		Low	
Austin	74.5	Amarillo	68.8	Gainesville	58.6
Big Spring	75.4	Beaumont	69.2	Houston	59.6
Brenham	76.5	Dallas	66.2		
Eagle Pass	71.4	El Paso	66.9		
Lufkin	72.2	Ft. Worth	68.3		
San Angelo	70.0	McAllen	65.3		
San Antonio	73.7	Plainview	68.3		
Wichita Falls	75.6				

Local Level – What do people think?

Knowledge of State Ban & Observed Texting



What do people know?

Online Survey

Question	Response
Statewide Texting Banned	55%
Fine	19%
Enforcement Perception	Not strongly enforced – 32%
Enforcement Experience	No one I know – 54%
Feel Safer	No or not very much – 45%

After HB 62: Where do Texans stand

Online Survey

Texas should have statewide ban

86% Agree

A horizontal bar chart with a dark red bar representing 86% Agree and a light gray bar representing the remaining 14%.

Laws against texting should be stronger

73% Agree

A horizontal bar chart with a blue bar representing 73% Agree and a light gray bar representing the remaining 27%.

Laws should be more strongly enforced

75% Agree

A horizontal bar chart with a teal bar representing 75% Agree and a light gray bar representing the remaining 25%.

Law doesn't make a safety difference

36% Agree

A horizontal bar chart with a green bar representing 36% Agree and a light gray bar representing the remaining 64%.

Fine should be higher

53% Agree

A horizontal bar chart with a yellow bar representing 53% Agree and a light gray bar representing the remaining 47%.

Law should be repealed

58% Disagree

A horizontal bar chart with a light gray bar representing 42% Agree and a dark gray bar representing 58% Disagree.

Summary

Big picture – not impressive change

Observed decrease mixed bag

Self-reported decrease small

Noteworthy areas

Austin – Low Use / High Awareness

Houston – High Use / Low Awareness

Commentary

Support, Confusion, and Resistance



Questions

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